

Seamless Vision, Stellar Insights



# TranspoTracker

Precision in Motion

Welcome to the future of vehicle analytics – where every car, truck, and two-wheeler is not just a moving object but a data point that sharpens your understanding of the road. Introducing TranspoTracker, the state-of-the-art solution in vehicle counting and classification designed for the dynamic Indian road scene.

## Creating Impact and Insights for



Traffic Management & Safety



Highway & Toll Operations



Infrastructure Design & Maintenance



Pollution Tracking & Regulation

# Features of TranspoTracker



## Unmatched Accuracy

**Count on Precision** With a remarkable **97% accuracy rate**, TranspoTracker meticulously counts and classifies each vehicle, distinguishing across a comprehensive range of categories:

- Bikes and Mopeds
- 3 Wheelers
- Personal Vehicles: Hatchbacks, Sedans, SUVs
- Commercial Transports: Light Goods Vehicles, Buses, Trucks (from 3 to 6+ axles)
- Special Equipment such as Tractors
- And an additional category for uncategorized vehicles



## Night or Day, Clear Insight

**24/7 Performance** Our system stands vigilant day and night, powered by Infrared technology to deliver consistent performance even in low-light conditions.



## Advanced Evidence Capture

**Every Passage Recorded** TranspoTracker doesn't just count; it captures. An evidence image for every passing vehicle is saved, with an optional video capture mode for enhanced validation and record-keeping.

Evidence Image: Day



Evidence Image: Night



Dashboard Image



## Tailored for India

**Local Roads, Local Vehicles** Trained on the diverse and unique Indian road environment, TranspoTracker flawlessly identifies and classifies vehicles specific to Indian roads.



## Analytics That Inform

**Data That Drives Decisions** at the heart of TranspoTracker lies a robust analytics engine that churns through data to present insights on:

- Vehicle Class Distribution
- Time-wise Vehicle Count